GRAWE NEWSROOM Recommender Award 2018 05/29/2018



GRAWE wins again in the category "insurance companies throughout Austria"

For the eleventh time in twelve years, GRAWE was presented with the "Recommender Award" of the Financial Marketing Association of Austria (FMVÖ). GRAWE won again in the category "insurance companies throughout Austria". Additionally she was given the rating "outstanding customer orientation".

The 12th Recommender Gala was held on 24 May at Urania in Vienna with further success for Grazer Wechselseitige Versicherung AG. The company, celebrating their 190th anniversary this year, ranked first again in the category "insurance companies throughout Austria", and was given the rating "outstanding customer orientation".

"To receive the Recommender Award for the eleventh time in twelve years is a great honor for our company. We are especially pleased to rank first in the category "insurance companies throughout Austria" and to receive again the rating "outstanding customer orientation". This award verifies once more the extraordinary performance of all GRAWE employees", says member of the Board of Directors at GRAWE, MMag. Georg Schneider.

The Recommender Award is presented to institutes who had the highest recommendation rates in their respective category in the survey of 8,000 customers in the first quarter of 2018. The data were collected by the market research institute Telemark Marketing. The Recommender is part of a comprehensive financial sector study commissioned by the independent Financial Marketing Association of Austria (FMVÖ).

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